
IDP/CRM Product Owner

City: Geneva
Role: Professional

Recruiter name: Gherbi Anais (ERNI)
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Description

We are looking for an IDP/CRM Product Owner to lead a product team of experienced engineers, responsible for the integration and extension of the marketing tech stack.

Responsibilities

- Gather, process & prioritise requirements from stakeholders.
- Translate business and technical requirements into user stories and development tasks together with the product team.
- Own the road-map, the product & sprint backlog (Jira).
- Provide business & product context as well as timelines & priorities.
- Detect and monitor potential dependencies to/from other teams.
- Lead agile sprint ceremonies (Stand-up, Grooming, Demo, Retro, Planning) together with the scrum master.
- Be a sparring partner for the UX/UI designer and the solution architect.
- Monitor high-level stats (e.g. total users, subscribers/opt-ins, conversion rate ...).
- Occasionally engage with suppliers and vendors to discuss requirements or support issues.
- Maintain and expand documentation on the Wiki (Confluence).

Job requirements

- Min 7 years of proven working experience as a product owner in agile software development projects (e.g. Scrum, Kanban)
- Proven experience within: Identity management provider solution(s), CRM & marketing automation solution(s), User authentication (ie: OAuth, Open ID, Fb & Google login).
- General, high-level understanding of modern software technologies & concepts: Web (HTML/CSS/JS), iOS & Android app development & distribution, Cloud, SAAS/PAAS (AWS, Azure, Google Cloud), Micro-services & Rest APIs, DevOps, Google Analytics, A/B Testing
- Strong communication and organisational skills: Proactive approach, At ease with owning & driving multiple topics
- Comfortable in a highly distributed work environment where team members are often located off-site.
- Fluent spoken and written in both English and French.

Benefits

- Chez ERNI, tu travailleras avec plus de 800 spécialistes hautement qualifiés : ce seront tes collègues, tes partenaires et tes soutiens présents en Suisse, Allemagne, Espagne, Slovaquie, Roumanie, Philippines, Singapour et aux Etats-Unis.
- Ensemble, nous planifierons méthodiquement ta carrière. Nous proposons des parcours professionnels clairs qui permettront d'exploiter ton potentiel.
- Tu participeras à des événements / Talk qui nous feront grandir ensemble.
- Tu travailleras dans un environnement où règnent confiance, passion et sentiment de responsabilité au sein d'une entreprise prospère et en pleine expansion.